

1<sup>st</sup> April, 2021

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of March 2021**

---

Please find enclosed the Press Release regarding the Company's sales update for the month of March 2021.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

## TVS Motor Company sales in March 2021 grow by 123%

*Two-wheeler exports clock 100,000 unit milestone*

*Scooter sales grow by 206% and Motorcycle sales grow by 136%*

**Hosur, April 01, 2021:** TVS Motor Company registered sales of 322,683 units in March 2021 as against 144,739 units in March 2020.

### **Two-Wheeler:**

Total two-wheelers grew by 130% registering sales of 307,437 units in March 2021 as against 133,988 units in March 2020. Domestic two-wheelers recorded 115% growth with sales of 202,155 units in March 2021 as against 94,103 units in March 2020.

Motorcycle sales grew by 136% registering 157,294 units in March 2021 as against 66,673 units in March 2020. Scooter sales of the Company grew by 206% registering 104,513 units in March 2021 as against 34,191 units in March 2020.

### **Exports:**

The Company's total exports grew by 138% recording 119,422 units in March 2021 as against 50,197 units registered in the month of March 2020. Two-wheeler exports grew by 164% recording 105,282 units in March 2021 as against 39,885 units in March 2020. An increase in motorcycle sales in key international markets has significantly contributed to this achievement.

### **Three-Wheeler:**

Three-wheeler of the Company grew by 42% registering 15,246 units in March 2021 as against 10,751 units in March 2020.

### **Fourth Quarter Sales Performance FY 2020-21:**

During the fourth quarter of the financial year 2020-21, two-wheeler sales grew by 50% increasing from 5.90 Lakh units registered in the fourth quarter of financial year 2019-20 to 8.87 Lakh units in the fourth quarter of financial year 2020-21. Three-wheeler sales of the Company registered sales of 0.43 Lakh units in the fourth quarter of financial year 2019-20 as against 0.41 Lakh units in the fourth quarter of the financial year 2020-21.

# PRESS RELEASE



---

## About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

For more information, please contact:

Varghese M Thomas: [ym.thomas@tvsmotor.com](mailto:ym.thomas@tvsmotor.com)

KS Harini: [ks.harini@tvsmotor.com](mailto:ks.harini@tvsmotor.com)

\*\*\*\*